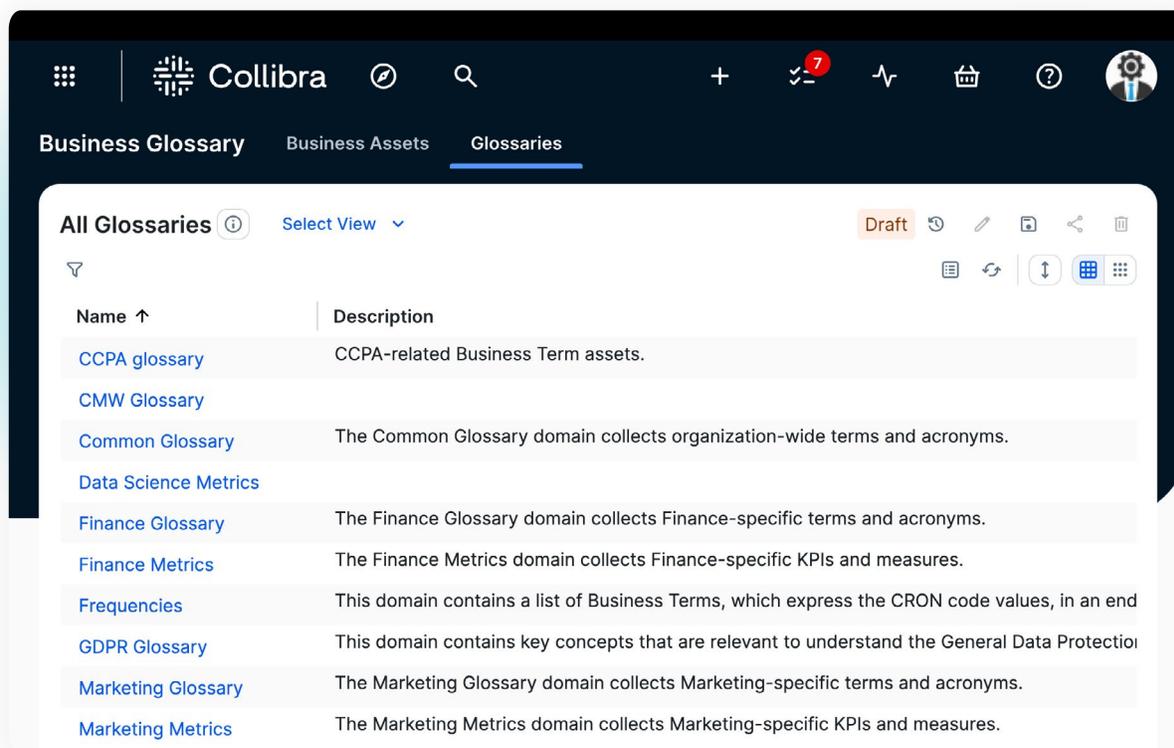


Business glossary

Creating a common language for data



Business Glossary displaying all glossary domains within an organization.

Overcoming challenges

Data users face a new challenge as they navigate an increasingly complex and disjointed data landscape: identifying and comprehending the terms they use to describe the data they work with. The rise of siloed, business-unit-specific jargon and specialized vocabulary has resulted in misinterpretations of definitions, fueling confusion and driving flawed decision-making.

Assumptions about standard definitions create barriers to collaboration, wasting time on clarifications and problem-solving, which ultimately hampers productivity.

[100% of knowledge workers](#) surveyed reported that they experience miscommunications at least weekly, with one in four indicating they encounter miscommunications multiple times a day.” Even more staggering, “about one in five business leaders state they have lost business due to poor communication.”

Key features and capabilities

- Federated business glossary
- Custom search filters
- Configured/packaged automated workflows
- Data lineage/traceability diagrams

Introducing the use case

Common business terms and jargon can be misinterpreted, leading to inconsistent understanding across the organization. Communication is often confined within business units, causing specialized vocabulary to proliferate. For example, if only the sales department defines “customer” using marketing data, it can be problematic.

Not following established data policies can also result in data misuse and greater risks. This leads to heightened silos and isolated assumptions about common terms within business units and the organization as a whole. Consequently, issues with cross-domain communication emerge, leading to incorrect interpretations, confusion and errors.

When users cannot find and understand data in context, they waste time clarifying definitions. This leads to working backward to resolve existing issues, which hinders productivity.

Our solution

Standardize business definitions

Collibra offers a flexible model that allows each business unit to customize its glossary to meet specific needs. This ensures everyone uses consistent terms and definitions. It serves as a central source for clear meanings and supports a shared glossary with details on organization-wide terms. This improves communication and understanding across the organization while addressing each unit’s needs.

Find and understand data with context

Collibra provides a complete overview of business glossaries and tracks how terms are used across different types of assets. Linking reference data and data models helps users understand business terminology and the complex relationships between terms. Collibra also connects assets to technical metadata, giving essential details about data

format and structure in different systems. Users can use custom search filters to create a personalized experience that meets their needs. Additionally, Collibra ensures that definitions of specific KPIs and metrics are aligned, which promotes clarity and consistency in business operations.

Foster collaboration and responsible data use

Collibra helps businesses collaborate by providing tools for teams to create and manage consistent business terms in shared glossaries. A business glossary offers automated workflows to make teamwork on data more manageable and more efficient. Collibra also includes diagrams that show how data links and depends on other data across the organization, enhancing visibility into data flow. Moreover, it clarifies roles and responsibilities, encouraging individuals to take ownership of their data, which improves governance and oversight.

That’s Data Confidence™

Data users often struggle with inconsistent terminology, leading to miscommunication, ambiguity and flawed decisions. Collibra’s business glossary helps by standardizing definitions and allowing customization. It provides tools for users to find and understand data clearly, improving teamwork and reducing risks of data misuse.



Want to see our business glossary in action?
[Take our product tour](#)