

# From data catalog to Data Confidence™

Go beyond native catalogs to unify governance across every cloud, platform and AI use case

As organizations innovate with AI, they must establish a strong data foundation to ensure AI initiatives are implemented safely and effectively. However, fragmented systems and organizational silos prevent organizations from leveraging their data confidently, hindering innovation and decision making. Data is scattered across hybrid and multi-cloud environments, increasing the complexity of managing and governing data. Low data quality persists, eroding confidence and costing organizations millions annually. Organizational blind spots and insufficient collaboration between teams lead to further inefficiencies, poor business decisions and financial losses.

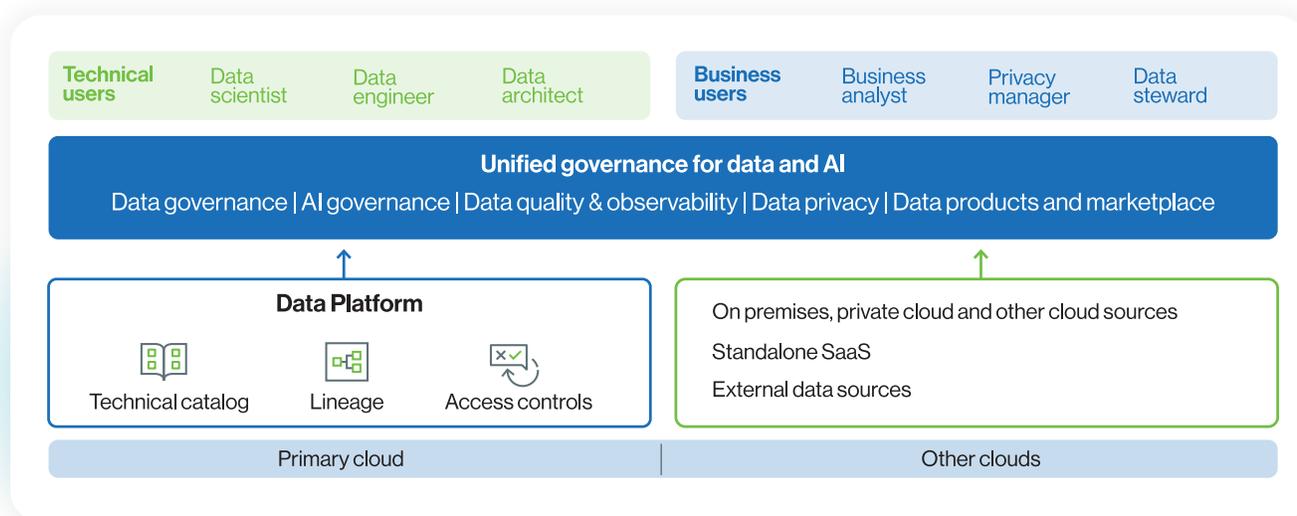
To harness the full potential of data and AI, organizations must establish trust in their data and AI, while ensuring that data is easily accessible and usable by all.

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## Enable governance across hybrid and multi-cloud environments

Collibra unifies governance across your entire landscape. It integrates with cloud data platforms and on-premises data sources to create a complete view of your data and AI assets, enabling you to manage, govern and enable compliant access to data across all sources, use cases and users.

Collibra integrates with cloud data platforms such as Databricks, AWS, Google Cloud and Snowflake, to make the data in these platforms usable across your organization, while ensuring proper governance, security and compliance.



## Get a unified view of your entire data and AI landscape

Collibra automates data discovery and curation across disparate sources. It builds a comprehensive inventory of your data and AI assets with technical, business and operational context and source-to-destination lineage attached — allowing users to not just find data, but also to understand it and better evaluate its fit for their needs.

## Enable faster, more effective cloud data migration

Collibra helps you assess and understand data before migration, so you can prioritize the migration of high-value data and ensure your data is well-organized and ready for immediate activation. Following the migration, Collibra drives adoption of the cloud data platform, making it easy for data consumers to quickly find, understand and access trusted data within the platform.

## Govern across sources and use cases

Collibra unifies governance across all data sources, fostering collaboration between technology and business teams to establish trust, security and compliance for data assets throughout their lifecycle. It enables you to manage data access and operationalize privacy policies from a single location, ensuring regulatory compliance and protecting sensitive data across diverse environments. With consistent governance across your data and AI assets, you build a strong foundation for data-driven innovation.

## Scale data quality across sources

Implement and scale data quality across all your sources to ensure reliability. Collibra enables you to monitor data quality and data pipeline reliability so you can quickly identify and remediate anomalies regardless of where they pop up. You can also simplify the creation of data quality routines across data sources with rules that can be re-used and shared across business units and sources.

## Build an internal data marketplace

In Collibra, any data consumer, whether a technical or business user, can discover and access trusted data and AI assets from any source with full business context. They can shop for curated, ready-to-use data via an easy-to-use, integrated self-service marketplace — getting access to trusted data quickly and easily.

## Implement AI governance

Collibra lets you catalog, assess and monitor any AI use case to deliver trusted and valuable AI. With Collibra, AI use cases are reliable, traceable, compliant and aligned with business objectives. You can engage legal and risk teams to assess model effectiveness and reduce risk. And with lineage capabilities, you can connect AI use cases to their training data, tracing and understanding exactly how models have been trained.

## Accelerate data-driven initiatives with trust, collaboration and compliance

Collibra brings your technical and business teams together to create trust in data and AI and make trusted data assets easy to find and access — while safeguarding sensitive data and mitigating risks.

Collibra boosts data confidence and enables you to safely innovate with AI faster. Your entire organization is empowered to use data confidently to innovate, improve efficiencies and drive business growth. AI governance helps improve AI model effectiveness and reduces data risks, giving your organization the confidence to implement all AI use cases.

### Solution highlights



#### Integrations

Discover and gain comprehensive visibility into data assets across your organization with 100+ native integrations.



#### Data Catalog

Find and understand data assets with automated discovery and curation.



#### Data Governance

Operationalize data governance workflows and processes for greater understanding and reduced data risk.



#### Data Lineage

Visualize how data flows, transforms and is used across the data landscape.



#### Data Quality & Observability

Monitor data quality, validate data health and remediate with no-code and self-service rules.



#### Protect

Define data access policies and automatically enforce them to protect sensitive data.



#### Data Privacy

Automate the enforcement of data privacy, while assessing the regulatory risk from sensitive data.



#### AI Governance

Catalog, assess and monitor any AI use case to deliver trusted and valuable AI.

## Accelerate every data use case with unified governance

As organizations continue to implement AI initiatives, having a unified governance framework for data and AI is essential to unlocking the full potential of AI. Collibra enables you to establish unified governance for data and AI across all sources, so that you can accelerate data-driven initiatives while ensuring compliance and security. By enabling visibility across hybrid and multi-cloud environments, fostering collaboration between users, and scaling data quality, Collibra ensures data is trustworthy, accessible, compliant and ready for activation. With Collibra, organizations can confidently adopt AI, improve decision making and fuel sustained growth in a competitive landscape.